



DIGITAL GROWTH AGENCY

We build brands that get noticed.

Digital marketing, premium websites and practical digital marketing education — built from Shimla for ambitious businesses and learners.

FOR BUSINESS

SEO / ADS / SOCIAL / WEB

FOR CAREERS

6-MONTH DIGITAL MARKETING COURSE

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JOSH TECHNOLOGY • joshtechnology.in

01

Digital presence. Designed with purpose.

Josh Technology is a digital marketing company in Shimla focused on helping businesses look credible online, reach the right audience and create better opportunities through digital channels.

STRATEGY

Start with the business objective — not random posting.

EXECUTION

Creative, websites, SEO and advertising work in one direction.

WHAT WE DO

SEARCH

SEO + Local SEO

Search visibility & local discovery.

SOCIAL

Social Media

Content systems that keep brands active.

PAID

Google + Meta Ads

Performance-led paid campaigns.

WEB

Website Design

Modern, responsive experiences.

One partner. One clear digital direction.

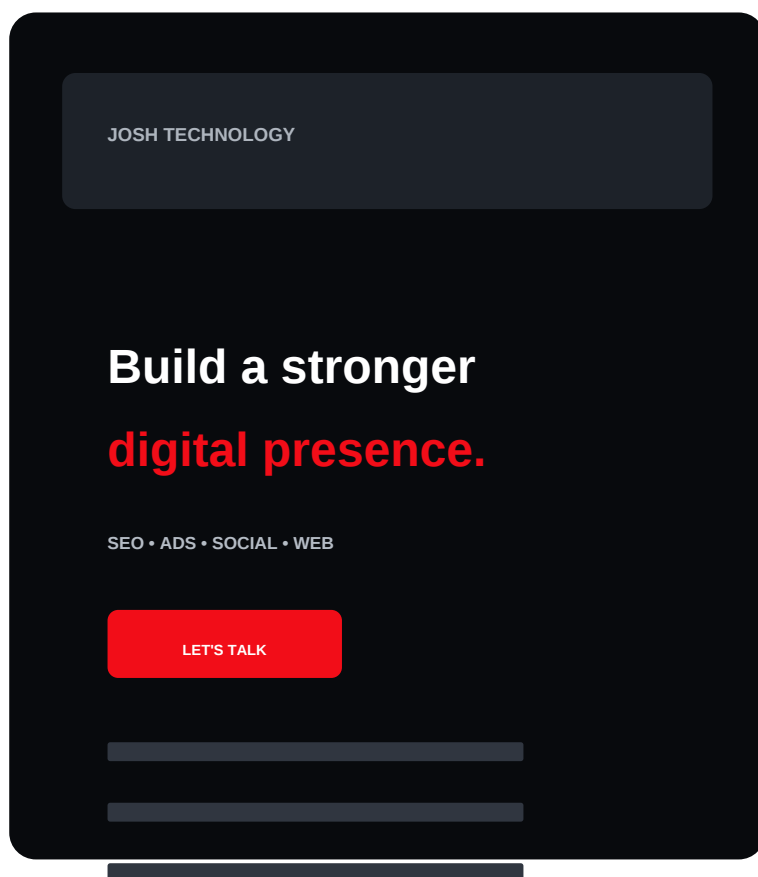
joshtechnology.in

Messaging that builds trust.

KPIs, reporting and insights.

Your website is your digital showroom.

Premium business websites and landing pages designed to make a strong first impression, communicate clearly and guide visitors toward the next action.



01 PREMIUM UI

Clean hierarchy, typography and polished visual direction.

02 MOBILE FIRST

Natural layouts across phones, tablets and desktops.

03 CONVERSION

Clear CTAs and purposeful page structure.

04 SEO READY

Strong technical and content foundations.

WEB + MARKETING

Built to work together.

6-Month Digital Marketing Course

LEARN THE SKILLS. BUILD THE WORK.

A practical, structured course covering the core digital marketing ecosystem for students, freshers, freelancers, professionals and business owners.



FOUNDATION

Digital marketing fundamentals, customer journey, research & strategy



SEO

Keyword research, on-page SEO, technical basics & local SEO



CONTENT + SOCIAL

Content strategy, social media, copywriting, reels & creatives



PAID ADS

Google Ads, Meta Ads, targeting, creatives & campaign structure



WEB + ANALYTICS

Landing pages, WordPress, GA4, Search Console & tracking



CAPSTONE

COURSE FOCUS

Concepts + practical assignments + portfolio project

From learning concepts to building confidence.

01 STUDENTS

Build a strong foundation alongside your studies.

02 FRESHERS

Create practical work you can discuss in interviews.

03 FREELANCERS

Learn repeatable workflows for client projects.

04 BUSINESS OWNERS

Understand channels, campaigns and digital metrics.

SEO

Search visibility

ADS

Google + Meta

SOCIAL

Content strategy

WEB

WordPress + landing pages

ANALYTICS

KPIs + reporting

CONTENT

Copy + creatives

THE GOAL

Understand the full digital marketing workflow.

Learn → Practise → Build → Present



READY TO MOVE

YOUR BRAND FORWARD?

Talk to Josh Technology about digital marketing, website design or the 6-month digital marketing course.

CONTACT JOSH TECHNOLOGY

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Shimla, Himachal Pradesh

Let's build something that matters.